How C-Stores Benefit from Petrosoft's Back-Office Cloud and Mobile Apps

CStoreOffice, the cloud-based back-office app, and CSO Mobile, the free mobile app, go beyond typical reporting and POS data exchanges, redefining how c-stores meet today's need for mobility, real-time insights, and security. Operators find it easy to adopt the apps into their daily workflows and soon come to rely on them to improve item-level, category/department, and store-level operations. They easily and securely stay connected for a deeper and timelier understanding of their store's health, improving merchandising, food, fuel, and ancillary inventory performance.

Whether a c-store operator is new to the industry or a seasoned veteran, they will see their operations in a new light as they find the time and opportunities to increase margins and inventory turns while decreasing shrink and spoilage. C-stores can rely on Petrosoft's standards-driven solutions and integrations to automate many manual tasks and centralize useful information, giving time back to managers, keeping everyone on the same page, and reducing downtime, IT requests, and operational risks.

Key Benefits of Back-Office
- Inventory tracking and optimization
- Real-time price and promotions management
- Understand and maximize the profitability of your c-store business

Petrosoft's Differentiators
- Hands-on experience with retail store management and operations, including multi-site and franchise business models
- Solutions tailor-made for the gas station industry to streamline all petroleum and convenience store operations
- Solutions that have an immediate impact on the ability to sell products efficiently

Industry Drivers and Trends
- Labor shortages and turnover have companies seeking technology to automate manual, error-prone and repetitive tasks
- Remote work has become more common and convenience stores need technology that enables secure remote access, management and reporting
- The supply chain continues to digitize and incentivize operators, making it easier to enroll in, accept, manage and report sales data to comply with manufacturer and other rebates or promotional program requirements

C-Store Managers

Better control over cash, promotions, prices and inventory. Fewer manual and repetitive tasks.

Associates

Faster and better insights. Know your profit margins, store-level profits and many other operational KPIs.

Multi-Site Operators

View all your stores' performance with data centralization, reporting and role-based access.

PETRO-CANADA

For Petro-Canada related questions, including questions relating to your Bulloch POS device, please contact your Field Selling Force representative.
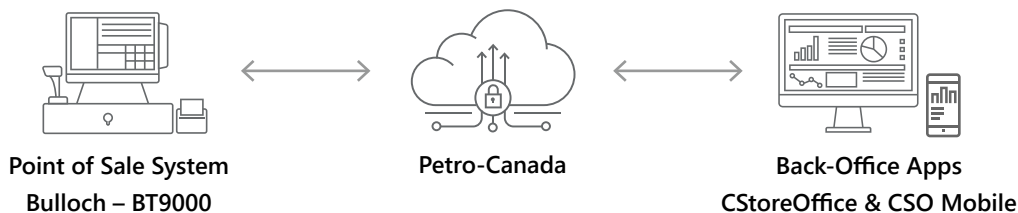
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System Components

Point of Sale System
Bulloch – BT9000

Petro-Canada

Back-Office Apps
CStoreOffice & CSO Mobile

Overview: Installation and Implementation

With Petrosoft's CStoreOffice and CSO Mobile solutions, retailers get up and running quickly with a comprehensive, pre-packaged plug-and-play solution with end-to-end validated integrated technology. Most c-stores are up and running with the solution almost instantly, within 1 hour after initiating the process.

- Deployment of CStoreOffice to the customer is provided by connecting Petrosoft to the Bulloch POS and secure Petro-Canada server.
- No additional hardware needs to be sent or installed to the store, minimizing upfront costs of the solution.
- Configuration and support is done through the Petrosoft cloud platform.
- Once installed, CStoreOffice automatically collects crucial management data from edge devices such as inventory, store pricing, revenues, and employee workflows.
- Managers can use the system to review and make any changes within the cloud or mobile app.
- Built-in workflows are available to keep everyone on task.
- Built-in and custom alerts surface pricing errors and deviations for KPIs such as profit margins.
- Buydowns and other promotional programs can be set up and tracked with CStoreOffice.
- Forecast merchandise and fuel inventory.

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Reach out to Petrosoft when a Petro-Canada Associate wants to discuss specific details of the solution with a Petrosoft subject matter expert.

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Benefit Highlights
- Spend less time on paperwork
- Save time by automating many repetitive, mundane, error-prone and time-consuming processes
- Affordable for any sized or model of business
- A rapid deployment and remote support avoids disrupting your business
- Immediate impact on profitability; see your top 10 sellers!

Key Questions to Ask Yourself
- How is inventory managed?
- How are operational KPIs tracked?
- Can your store(s) be managed and supported remotely?
- What inefficiencies exist in current store operations?

Get Started at
www.petrosoftinc.com/c-store-office/

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